Contesting Street Spaces in a Socialist City: Itinerant Vending-Scapes and the Everyday Politics of Mobility in Hanoi, Vietnam

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In 2008, Hanoi’s municipal government banned street vending from numerous sites, significantly deterrining and redefining access to urban space. The ban privileges certain forms of movement by designating streets and sidewalks for the fluid movements of “modern” transportation, rather than the staccato “traditional” mobility of street vendors who stop frequently to ply their trade. In this article, we explore the everyday mobilities of Hanoi’s vendors in light of this ban, focusing on the careful negotiations vendors undertake to secure rights to the city’s streets and highlighting how vendor mobilities are socially, politically, and culturally produced and reworked. We combine Creelsson’s six facets of mobility with Kerkel’s everyday politics to form a hybrid everyday politics of mobility. In doing so we highlight vendors’ daily experiences of mobility and the politics affecting itinerant vendors compared to their stationary counterparts. Based on eight months of fieldwork in Hanoi, including interviews, mobile ethnographic methods, and vendor journaling, this article contributes an in-depth examination into the politics of (in)mobility in the Global South, considering how mobility is framed and produced in a distinctively socialist context. By focusing on the everyday politics of vending in Hanoi and the nactics undertaken to carve out mobilities in the urban landscape, we illustrate vendors’ daily lived realities as well as their connections and connotations of local, regional, and global political-economic systems. We find mobility is a mechanism of resistance, as vendors strive to maintain mobile livelihoods despite state threats of state sanctions and exclusion.

In 2008, the Hanoi government banned itinerant street vendors, targeting a system that had defined Hanoi’s cityscape. This led to the development of creative strategies by vendors to continue their practice, often by navigating the urban landscape in more subtle and less visible ways. The article explores the everyday politics of mobility in Hanoi, focusing on the strategies employed by vendors to maintain their livelihoods in the face of state restrictions. It highlights the social, political, and cultural dimensions of mobility in a socialist context, and the ways in which vendors navigate these restrictions to maintain their livelihoods. The article contributes to the understanding of everyday politics of mobility in the Global South, offering insights into the strategies adopted by vendors to maintain their mobility in the face of state restrictions.

Conceptualizing Mobilities and Everyday Politics for the Vietnam Case

Mobility is by no means a new phenomenon. Nonetheless, the ways in which people, ideas, and materials move have undergone increasingly intense investigations in recent years. Because “all the world seems to be on the move,” scholars across the social sciences and humanities have advanced a “new mobilities paradigm” (Sheller and Urry 2006, 207; also see Adley et al. 2014) to train analytic attention on the character and qualities of movements and flows. The resulting body of work offers a particular take on the process of movement, in which vendors negotiate urban spaces to maintain their livelihoods, often by adapting to state restrictions and finding creative ways to continue their practice.
one that unravels the entanglements of movement with power and meaning and interrogates its social, cultural, and political production. In other words, the concept of mobility facilitates critical discussions of the politics and power dynamics that animate processes of movement, raising questions about who is or is not able to move, what forms of movement are privileged and desired over others, and how the same movement can take on drastically different meaning depending on the positionality of the mobile subject and the motive force behind their movement (Cresswell 2006, 2010; Uteng 2009; Tanza 2012; Osin 2014).

McCann (2011, 121) argued that “mobility is stratified and conditioned by access to resources and by one’s identity (classed, racialized, gendered, etc.).” Elaborating on the gender dynamics at play, Hanson (2010) noted the interdependence of mobility and gender—examining the ways in which they both shape and are shaped by one another. Hanson argued that mobilities are reflective of the positionality of the mobile subject and that unequal power relations are often drawn along lines of gender, mobility and economics. Differential access by male and female subjects. This is clear in the case of street vending in Vietnam, predominantly undertaken by female laborers. In this context, Lebko (2014) argues that attempts to render vending livelihoods as chaotic, disorderly, and problematic are closely linked to attempts at regulating and controlling female mobility. Lebko (2014) added that street vendors are targeted by state reprisals because of who vendors are, rather than how they live within mobility.

Within mobility scholarship, increasing attention is being paid to the street as a space of flows and movements, barriers and moorings (Blomley 2011). Yet, as is true of the mobilities turn more broadly, there is a geographical bias within work on the politics of the street. Plans for increasing global connectedness (Flutrer 2010; Porter et al. 2010; van Blerk 2013), it tends to focus on the Global North. This is surprising because, as Cresswell (2006, 20) noted, “mobility is central to the way in which the processes of urban, developmental and governance imperative that underpins modernization high on the agenda in the Global South. Narratives of progress and modernization are particularly evident in state attempts to regulate and reorder street spaces as a means of increasing global connectedness (Flutrer 2010). As increased automobile imagery is imagined as the foundation for the modern city, urban streets in the Global South become representational spaces linked to the assertion of national identity (Short and Piner-Peralta 210). What results is a contested urban landscape, in which multiple stakeholders compete for access to the streets, often resulting in an encroachment on spaces of place that are central to the social, economic, and political livability of the streetscape (Khayesi, Monheim, and Nebe 2010). The distance between the imagined and lived mobilities of street spaces is imbued with inequality, as everyday users such as vendors are neglected by vehicle-centered planning initiatives and presented as obstructions to the flow and, by extension, inhibitors of progress toward modernity (Short and Piner-Peralta 210).

As we explore further, Hanoi’s municipal government exercises social control in part through the deployment of a particular and narrow notion of mobility as instrumental and productive. This mobile imaginary poses significant challenges to residents who rely on street vending as an economic survival strategy. Nonetheless, vendors do not receive these regulations passively. Although overt resistance to livelihood restrictions is fairly muted in Vietnam’s semi-authoritarian context, vendors advance under-the-radar approaches that lead them into closer compliance with the law in a manner that suits them or allow them to work around problematic regulations and enforcement. To explore these negotiations of mobile regulations, in addition to the critical mobilities already outlined, we draw on Kerkvliet’s (2009) notion of everyday politics, which he describes as “people embracing, complying with, adjusting, and contesting norms and rules regarding authority over, production of, or allocation of resources and doing so in which contexts mandate, and subole expressions and acts that are rarely organised or directed” (223). Kerkvliet divided everyday politics into four categories, namely “support, compliance, modifications and violations, and resistance” (223). By focusing on the everyday politics of street vending in Hanoi and the tactics undertaken to carve out mobilities in the urban landscape, we can thus illustrate these vendors’ daily lived realities as well as their connections with and contestations of local, regional, and global political-economic systems.

Hanoi: A Socialist Planned Context

In Hanoi, informal livelihoods such as street vending provide a much needed means for residents to earn a living amidst growing disparity associated with urban development, rising cost of living, and stagnant rural-cultural profits (Jensen, Peppard, and Thang 2013). The informal sector provides a means for survival and entrepreneurship, as informal laborers respond to market demands, doing so in a way that is both beneficial to the provider and convenient for the consumer (Sassen 1994). Regardless of livelihoods it provides, however, state initiatives seek to dismantle Hanoi’s informal sector without adequately addressing the complex factors at play in the persistence of informal livelihood activities (Jensen and Peppard 2003; Turner and Schonberger 2012).

Hanoi’s vendors have been subject to numerous regulations over the past thirty years, the enforcement of which has varied substantially. In 1984, city authorities announced that pavements were only for walking, charging a fee for other activities (Koh 2008). In 1991, a national traffic and pavement order campaign (Decree 135/CT) was applied in Hanoi’s inner-city area (Order 571/UB), with police fining street vendors who were unable to flee (Dumont 1993). This, and other decrees that followed, continued to be unevenly implemented throughout the 1990s, with vendors usually finding ways to outmaneuver the ward (neighborhood) officials in charge of implementing such laws on the local level (Koh 2008). Crackdowns were also increasingly linked to large-scale public events—including the 2003 Southeast Asia Games and 2006 Asia-Pacific Economic Cooperation (APEC) conference summit—resulting in the implementation of tough laws that completely blocked vendors from the streets and encouraging a “civilized lifestyle.” Yet enforcement always remained uneven as ward officials were accustomed to a steady flow of payoffs (Jensen, Peppard, and Thang 2013).

More recently, in 2008, Hanoi banned street vending along sixty-two streets in the city center and in forty-eight public spaces around hospitals, schools, and bus and train stations (People’s Committee of Hanoi 2008). The ban forbids vendors from “blocking transportation” on “national highways, roads, and streets in the city, road for transportation in community areas” (People’s Committee of Hanoi 2008). This policy reflects the state’s approach to urban development, positioning vendors as inhibitors of traffic flow, unproductive, and obstacles in the state’s modernization discourse. Moreover, the state’s fixation with automobile imagery, made evident by the ban, mirrors a long-standing urban planning rationale that equates progress with fluid movement (Castells 1996). Policies like the 2008 ban that imagine streets as channels for the efficient flow of traffic have been introduced at the cost of everyday users of street spaces such as pedestrians, cyclists, and vendors (Khayesi, Monheim, and Nebe 2010). One urban planner working in Hanoi noted, "Street vendors who take up space in the streets or sidewalks disrupt other people from being able to use that space for transportation—to walk or drive their motorcycles. [Vending] is not the intended use, so it’s not allowed." Similarly Phu Thai Binh, Vice-Chairman of Hanoi’s People’s Committee, described the ban as an effort to “re-establish urban order in a civilized way” (“Hanoi’s Street Vendors” 2008).

In Hanoi, the enforcement of the vending ban, aiming to reduce “slow mobility,” has mainly targeted itinerant traders, who overwhelmingly originate from Hanoi’s periurban zones (cf. Aggergaard and Thao 2011; Jensen, Peppard, and Thang 2013). These peri-urban zones have been subject to drastic modernization policies and plans since August 2008 when the official land area of Hanoi was expanded from 910 to 3,345 km2, increasing the city’s population overnight from approximately 3.5 million to 6.2 million (Prime Minister of Vietnam 2008). The merger of Hanoi with its periurban environs is part of the government’s ongoing bid to create an economic superhub—more populous than Singapore or Kuala Lumpur and rivalling Ho Chi Minh City—through rapid modernization (“Superized Hanoi” 2008). In the process, Hanoi is engulfing periurban villages and market gardens, festooning them as private high-rise office and apartment complexes. New waves of migrants emerge from these periurban areas as residents now see street vending as one of their few livelihood means, despite having to compete with long-time Hanoi residents already using public areas for fixed vending (van den Berg, van Wijk, and Hoi 2003). Simultaneously, authorities have tagged certain centers as candidates for demolition to create new transportation links. Such links—including highways, expressways, and a metropolitan railway system—envisage modern mobilities and gesture toward patterns of disparity emerging alongside increased urbanization (Smart and Smart 2003; Cresswell 2006).

Six Facets of an Everyday Politics of Vendor Mobility

Cresswell (2006) described mobilities as a conceptual triad formed from movement, representation, and practice. In Hanoi, vendor movement refers to their day-to-day movements through the streets, its turn encoded and represented by the state as an obstacle to modernity and development, resulting in an experience, or practice, imbued with everyday politics. Cresswell’s theorization explains mobility as a highly
regulated and contested resource and offers an analytical vantage point for examining the power dynamics and iniquity characterizing mobile hierarchies on Hanói's streets. Additionally, by drawing on Kerlia's notion of everyday politics, we can better understand how those relegated to the bottom of the mobility hierarchy enact everyday politics in a bid to push back against the state structures and imperatives that seek to immobilize them. In this section we combine Creswell's six facets of mobility (motive force, route, speed, rhythm, experience, and friction) with a discussion of everyday politics in order to examine vendors' daily experiences of mobility. In doing so, we highlight the mobility politics affecting itinerant vendors compared to their stationary counterparts.

**Motive Force**

The motives for vending differ between Hanói's fixed and itinerant traders. Stationary vendors tend to be longtime residents of Hanói, supplementing their household or pension income by selling from fixed stalls near their homes. Alternatively, the majority of itinerant vendors are migrants, frequently sharing rented rooms in Hanói with other vendors from the same village and returning home to visit their families monthly. Itinerant traders lack the social and financial capital to secure a fixed trading spot. One young shoe vendor explained, "Locals have more rights to the sidewalk than we itinerant vendors do—they wouldn't sell itinerantly, because they are able set up stalls, and we wouldn't dare sell in one place." Itinerant vendors trade to support their households in response to changing conditions in their home villages, including decreasing land access and a growing inability to survive on farming alone. Vending also offers flexibility in contrast to the strict schedules of factory work that can conflict with familial and farming responsibilities. Nonetheless, itinerant vendors primarily undertake this trade due to a lack of alternative livelihood options. Although itinerant vendor kids face harsh regulations because of her conical hats being so conspicuously for sale, she does not know what else to do: "Everyone from my horse sells these, all these vendors you see with hats and bracelets—we are like family. This is all I know."

**Route**

The 2008 ban attempts to foster fluid traffic flow, channeling vendor routes away from sixty-three streets on which vending is prohibited. Signs on the sidewalks and daily announcements over loudspeakers remind vendors to stay clear of these streets. Yet these major thoroughfares are lucrative sites for trade and hubs for foot and vehicle traffic. Itinerant traders thus carefully adjust their daily routes, taking note of which streets and spaces are more frequently targeted by ward officials—including larger,artery roads and those that permit ease of access for police vehicles. In strategic acts of everyday resistance, some vendors continue to trade on highly regulated streets by noting restrictions on police mobilities; vendors identify nearby side streets too narrow for police vehicles to pass through and use them as escape routes to flee police. One young vendor, Nâm, described how she and her friends are able to sell on a bustling banned street (Figure 1), regardless of frequent raids: "We go into small streets or alleys where they cannot go in with their trucks, or we run to one-way streets where trucks cannot come in either." Alternately, fixed local vendors draw on social capital with ward police, who they have often known for years, and on perceived rights to the pavement as long-term residents to trade on regulated streets.

**Speed**

Creswell (2010) argued that a discussion of the politics of speed must address choice, cautioning against the simplistic execution of high-speed movement with the "kinetic elite." This is certainly the case in Hanói, where stationary traders are able to choose freely, and itinerant vendors must adjust their speed strategically, moment by moment, to avoid reprisals for their trade. One itinerant pomelo vendor, Hạnh, explained:

"Locals have more rights to the sidewalk than we migrants because they are from here. They often sell in front of their homes. They are able to use the pavement without being troubled by the police—not like us."

**Rhythm**

Itinerant vendors' daily rhythm is staccato, divided into intervals of rest and motion. By remaining on the move almost constantly, itinerant vendors are able to cover more ground and access a greater number of customers, but brief periods of rest are necessary to manage the physical stress of their trade. Hạnh, a DVD vendor, is frequently stopped by police for crossing a closed street in her search for sales. She explained, "I don't have regular working hours. I have to keep moving. I often can't eat breakfast because I'm running around. I can only take a little time to eat lunch. I always have to sell. I can't stop for a while."

Figure 1. Balloon vendor trading in the middle of a busy and highly regulated intersection on the edge of Hanói's Old Quarter (a location included in the 2008 ban). Source: Photograph by Nicole N. Edics, 2015. (Color figure available online.)

Figure 2. A stationary vendor displays her clothing products on the sidewalk in front of her house, while an itinerant vendor passes momentarily on the road in front of a closed shop. Source: Photograph by Nicole N. Edics, 2015. (Color figure available online.)
vendor, explained, "I get so tired from walking around, but the longer I sit in one place, the more sales I miss." Because the state imagines streets as spaces of fluid movement and flow, as introduced earlier, the unpredicted and unpredictable rhythms of itinerant vendors are blocked as animating, uncivilized, and a hindrance to development. Some vendors we interviewed have internalized this state narrative, reiterating that they are an obstruction to the flow of goods and people in the city, rather than being part of the flow itself. Suu, a vendor using a bicycle to ply her wares, noted:

I think I'm not allowed to sell because I take up too much space, I block traffic... The cars might take up more space, but I stop more than they do. But what can I do? I do this because I don't have any other way to get by.

Suu's statement highlights the tensions between these public spaces as imagined spaces of flow and as lived spaces entwined with livelihood practices (Brown 2006; Cresswell 2010).

Harnessing the benefits of their itinerancy, vendors strategically adjust their daily rhythms to trade under the radar. They are savvy to the daily and weekly rhythms of ward officials and police and have created micromobility patterns to avoid fines and retributions. Police repeatedly patrol at fixed times and are not particularly invasive in their routines. Vendors build on these repeated customs to create their own trade mobilities. Suu noted, "When the police are out, even if I'm just walking I'll get a fine—so I don't go out then." By resting when the police are less active and moving when the police patrol, vendors minimize the physical strain of their mobile livelihoods while reducing their interaction with police. Itinerant vendors likewise adjust their rhythms according to power dynamics between themselves and locals. One mango vendor, Linh, explained, "We sometimes rest in front of that pharmacy during lunch, but if we don't move quickly enough when they open for business again, they will come, push our carts into the street, throw tea in our faces and kick us." As such, vendors are compelled to stay on the move and pause cautiously, always ready to pick up their goods and become mobile again.

Experience

Itinerant vendors' experiences of mobility are characterized by a sense of being out of place. They are considered outsiders by fixed vendors, who often disparage itinerant vendors as migrants, with lower socioeconomic status. One itinerant migrant clothing vendor explained:

We face many hardships here, just because we're from outside Hanoi and don't know the rhythm of the city. The vendors who live in Hanoi do not accept us.

Tensions rise over the favorable treatment Hanoi residents can receive from local officials. Hanh, an itinerant hawkers, put it bluntly: "Street vendors with stalls are always from Hanoi; they think they're above us vendors who walk around." Despite many itinerant interviewees having worked in Hanoi for fifteen years or more, they still feel poorly treated and excluded by native Hanoians who sometimes threaten to call the police, damage their products, or take goods on credit without repaying their debt. Even when not actively trading, itinerant vendors experience restricted mobility; their positionality as vendors affects what shops they can enter, where they can sit, and which streets they can pass through. Kha, an itinerant vendor in her sixties introduced earlier, noted that by simply walking through certain streets with her goods she is a possible target for police action, irrespective of whether or not she is pursuing a sale. The positionality and mobility of an itinerant vendor thus becomes paralleled with a fixed social position in the minds of local residents and officials (Cresswell 2006).

Friction

Clearly, the greatest source of friction for Hanoi's vendors is the enforcement of the 2008 ban. Due to the relationships forged with local officials, however, they rarely face the same friction as migrant vendors. Stationary vendors often have an established informal relationship with local law enforcement officers—such as regular unofficial payments—and a degree of social capital from connections that enable them to maintain their trade. One stationary cigarette vendor, Thanh, noted, "It is a privilege to be able to pay the police," explaining that engaging in bribe networks enables her to occupy street spaces with reduced fear of retribution. Without the social connections needed to negotiate the illegality of their livelihoods, migrant vendors' mobilities are disproportionately restricted by the 2008 ban. Indeed, by defining street vendors as those who use streets and pavements to undertake "buying selling activities without a fixed space" (People's Committee of Hanoi 2008, italics added) police can manipulate their take on the ban, focusing on migrant vendors who trade itinerantly and consequently experience harsher fines and restrictions.

The friction that some itinerant vendors experience in relation to the ban has led them to an everyday politics of response of compliance (Kerkvliet 2009), continuing their trade permanently, whereas others temporarily modify their trade to minimize risks. Danh, an itinerant vendor selling lighters, noted that when the police increase their presence in the streets—for instance, during Vietnam's Independence Day celebrations—he stops trading for a week or two, returning home to Hoa Yen. Like countless others, though, once the police ease their presence again, Danh resumes his trade. For Cresswell (2010), friction is about asking when and how mobilities stop, yet in the context of our study, the question becomes: To what extent does friction immobilize vendors? Itinerant vendors respond to friction with various acts of everyday politics, doing so to negotiate external sources of pressure and continue to trade in spite of friction. By adapting their route, rhythm, and speed, itinerant vendors push back against sources of friction that threaten to immobilize them.

Concluding Thoughts

We have demonstrated that in Hanoi, when delimiting between acceptable and unacceptable mobilities, those in positions of power demonstrate a rationale of functionality, favoring modern, fluid mobilities over those that are both traditional and stochastic. Inhabitants who do not conform to acceptable mobilities become obstructions to, rather than part of, the flow in the eyes of the state. Some vendors have internalized this state discourse, although they are also quick to note that they have few alternative livelihood options. The imagined mobilities of state planning clash with vendors' everyday experiences of mobility, emphasizing the tensions between mobile subjects who compete for the same space (Cresswell 2010). Informal mobilities thus become entwined with processes of negotiation and resistance as vendors undertake forms of movement outside the state's view. Indeed, it is the very fact that their mobilities are informal and exist beyond regulation that enables Hanoi's street vendors to carve a trading space.

In sum, we have highlighted the informal power plays and processes undertaken by long-term Hanoi residents, selling from fixed street stalls, compared to those carried out by migrant itinerant traders. To understand the underlying factors contributing to the everyday politics of disparate mobilities, one must consider positionality, addressing how mobilities are embodied and gendered. As our case demonstrates, in the Socialist Republic of Vietnam's capital, certain forms of mobility are strongly privileged over others, and mobility hierarchies are not only drawn according to movement but fixed, boundaries, and power as well (Cresswell 2010). Mobility is socially produced and reworked, inherently political and differential—both produced by and reproductive of hierarchies of power and social exclusion (Uteng 2009; Tannas 2012). Echoing McCann's (2011) suggestion, we argue that by applying the concept of mobility in conjunction with other concepts, we are able to more fully understand the spatial politics at play. By incorporating Kerkvliet's everyday politics with Cresswell's six mobility facets we have teased out the ways in which street vendors contest their (im)mobilities, enacting everyday politics to exert claims to the city's streets. By integrating everyday politics into an examination of mobility, we contribute new understandings of how compliance, contestation, negotiation, and evasion and resistance can underscore mobility and in turn prove essential for informal economy livelihood options. We have highlighted the power dynamics that underpin hierarchies of itinerant trade in the Global South, while also uncovering the ways in which street vendors—members of the "kinetic underclass" (Cresswell 2010)—push back against the very structures that seek to immobilize them.

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Notes
1. In 2009, the vending ban was revised to include an addi- tional street, with sixty-three streets banned in total. The updated ban can be viewed online at http://tn.thi
2. This migration raises a range of complex issues, not least that having registration papers with official residence status in the city provides access to government-funded health care, schooling, and other amenities. Few street vendor recipients receive official urban residential status (see Agarwala and Thoo 2011).
3. All participants have been assigned pseudonyms.

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